



## Quick Calendar

Oct 13	Oil Commission Lisa Pollack	<a href="#">Website</a>	<a href="#">Facebook</a>
Oct 20	Mayoral Election Lee Brand	<a href="#">Website</a>	<a href="#">Facebook</a>
Oct 27	Mayoral Election Henry Perea	<a href="#">Website</a>	<a href="#">Facebook</a>
Nov 03	Mary Castro Fresno State	<a href="#">Website</a>	<a href="#">Facebook</a>

## Lisa Pollack CA Olive Oil Commission

Oct 13<sup>th</sup> 2016



A discussion of the history of the olive oil industry in California, which dates back to the 18th century, and a look at the industry today and its emergence as one of California's fastest growing specialty crops. Included will be a discussion of the California Olive Oil Council, a



501c6 trade organization, and the role it has played in establishing and enforcing quality standards for olive oil across the state.

### **LISA POLLACK, MARKETING DIRECTOR, CALIFORNIA OLIVE OIL COUNCIL**

Lisa Pollack joined the California Olive Oil Council in 2013 and has since refined her ability to appreciate fresh, California extra virgin olive oil. As the marketing director, Lisa oversees the organization's Seal Certification Program, which verifies the quality of all COOC members' oil. Additionally, she works on marketing campaigns to promote California olive oil through educational seminars, trade shows and events. Lisa has a background working with nonprofits and also spent time abroad teaching in South Korea. Lisa harvested olives in New Zealand in 2013 and with this experience her allegiance to fresh, quality olive oil was born.

### **VINCENT RICCHIUTI, DIRECTOR OF OPERATIONS, P-R FARMS/ENZO OLIVE OIL COMPANY**

Vincent represents the fourth generation of his family farming in the heart of the San Joaquin Valley. P-R Farms, Inc. is the parent company of ENZO Olive Oil and Enzo's Table, a retail farm market store. Vincent has taken on the leadership role in the milling and marketing of their premium estate grown organic extra virgin olive oil and serves as vice president on the COOC board of directors and marketing chair.

### **SOCIAL MEDIA**

Facebook <https://www.facebook.com/CaliforniaOliveOilCouncil/>

Instagram <https://www.instagram.com/californiaevoo/>

Twitter <https://twitter.com/COOCcertified>



# Mayoral Election Lee Brand

Oct 20<sup>th</sup> 2016



Lee

Brand grew up poor, but proud on McKenzie Street in Southeast Fresno. A graduate of Roosevelt High School, Lee was the first member of his family to attend college, where he earned three degrees in three years from Fresno City College, California State University Fresno and then finishing with a Masters in Public Administration from the University of Southern California.

## FAMILY AND BUSINESS

Married for 37 years to Trish, Lee has four children and three grandchildren. He started a business in 1978 that has grown to become Westco Equities, a diverse property management, real estate and construction business that employs 150 people.

## COMMUNITY SERVICE

Lee ran for City Council in 2008 in order to give back to the community that has done so much for him and his family. Lee has used his business experience and knowledge to improve Fresno in many ways, including fixing Fresno's streetlights, which were going dark faster than City crews could replace the copper wire that criminals and drug addicts were stealing.



Now Lee Brand wants to use his knowledge and experience to keep moving Fresno forward and make a safe and prosperous community we can all be proud of.

**WEBSITE**

<http://leebrandformayor.com>

# Mayoral Election Henry Perea

Oct 27<sup>th</sup> 2016



Supervisor Perea's candidacy for Fresno Mayor.

**FRESNO WILL INCREASE PATROL OFFICERS**

I drove a patrol car and have been caught in the line of fire while working as a police reserve officer for 15 years. I will take 50 cops out of desk jobs and special units, and put them back on patrol to better combat criminals and panhandlers...without costing taxpayers a dime.



### FRESNO WILL STOP SLUMLORDS

I will not surrender one more neighborhood to slumlords. I will take back the areas we've lost by restoring code enforcement to the full force...and I will pay for it out the pockets of irresponsible outsiders who are causing the problems.

### FRESNO WILL CREATE QUALITY JOBS

In my professional life, I've handled human resources for major institutions. I will give every business and taxpayer a 100% money-back guarantee if their city permits are not processed on time. I will lead the best, pro-business City Hall in the Valley.

### MORE INFORMATION

- [Website](#)
- [Facebook](#)
- [Twitter](#)



## Rotary Highlights

### FACEBOOK NOTES AND ARTICLES

facebook.com/northfresnorotaryclub/notes

facebook

Email or Phone  Password  [Log In](#)  
[Forgot account?](#)



**North Fresno Rotary**  
@northfresnorotaryclub

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**Notes**

**North Fresno Rotary**  
1 hr · 🌐



**North Fresno Rotary**  
September 7 at 6:06pm · 🌐



**\$25 Off**  
On any Repairs or Service!

Book up to \$25 on any labor of \$250 or more during your next visit. Restrictions may apply. Cannot combine. [Book Now](#)

**MAKE AN APPOINTMENT**

Click the image for more details!



## MEN WHO COOK



The Fresno Art Museum is gearing up for Men Who Cook, April 29th, 2017.

### VOLUNTEER OR SUPPORT

Are you interested in being a part of this fun event? If you love art, food and meeting new people, consider joining the Men Who Cook planning committee.

### CONTACT INFO

If interested in volunteering or supporting our event please contact Jennifer Speck

Email: [jennifer@bloomingbellemarketing.com](mailto:jennifer@bloomingbellemarketing.com).

### MORE INFORMATION

<https://www.facebook.com/menwhocook.fresno/>

<http://fresnoartmuseum.org/index.php?CID=216>

## COMMUNITY FOOD BANK



North Fresno Rotary's September COG's project at the Community Food Bank. Our newest members are called Cogs. We volunteered to sort food and fill backpacks that will be distributed to various schools in the Valley. Over 3,000 per month.

[Facebook Photos](#)





# MEETING MAKEUP

Following are just a few of the many local Rotary clubs where you can make up a missed meeting. It takes just a small amount of time, and you will see many different projects and ideas, both locally and around the world...you may even see something that you'd like to introduce to your own club!

- [East Fresno Rotary](#)
- [Fresno Latino Rotary](#)
- [Fig Garden Rotary](#)
- [Cultural Arts Rotary of Fresno](#)
- [Clovis Rotary](#)

## CLUB LOCATOR

To find a Rotary Club for a make-up: [More Details](#)

## ONLINE MEETING MAKEUPS

OR you even can do an online make up, from the comfort of your office or home! Simply [click here](#), or type "Rotary makeups" into your search bar.





## Facebook

On Facebook you can:

- [Like us online](#)
- [Read our Note Articles](#) about how our members help the community
- View upcoming and past [events](#)
- View our [photos and photo albums](#)
- Access our other social media platforms like [Twitter](#) and [Instagram](#)

### Events

[Events online](#)

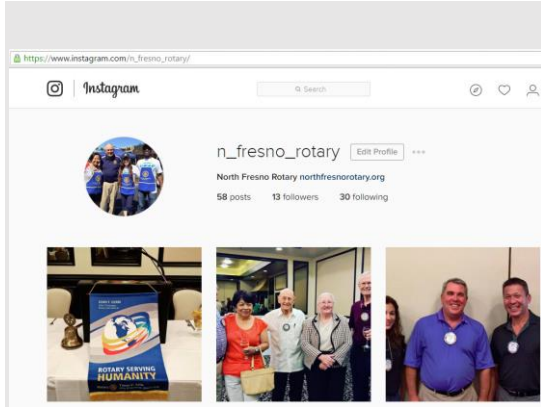
### Photos

[Photos online](#)



## Instagram

### NORTH FRESNO ROTARY



[Read More](#)

## Rick's SmileBox

### CHARTER NIGHT 2014



[Read More](#)

## Twitter

### NORTH FRESNO ROTARY



[Read More](#)

## Video

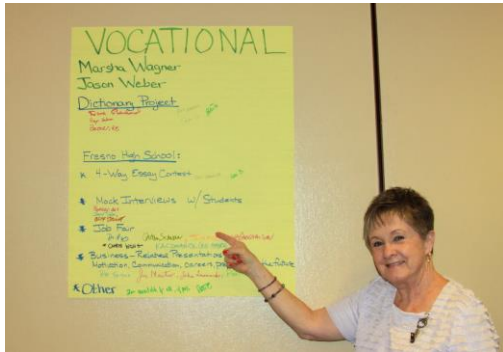
### FRESNO STATE WRESTLING



[Read More](#)



## Member Survey Update



Please complete your Member Survey Form online or via our printed form.

See end of bulletin for printable forms or visit:

<http://www.northfresnorotary.org/form/member-survey>

### Member Survey Form – Printable

Please turn into Beatrice Hensleit or Board Member.

**Mail-to:** PO Box 26417 | Fresno, CA 93729

**Online:** <http://www.northfresnorotary.org/form/member-survey>



1. Select project(s) and committee(s) you are interested in supporting.
2. Make comments if desired
3. Submit

North Fresno Rotary

Club Service Comments or Suggestions

ARC Bowling	X
Chess at Lowell's During Lunch	
Community Projects	
Cooper Academy	
Fresno High School	
Lowell Elementary School	
New Community Service Projects	X
Salvation Army Bell Ringing	X

Comments or Suggestions:  
We should take a leadership/member photo for each event! |

Please turn into Beatrice Hensleit or Board Member  
Mail-to: PO Box 26417 | Fresno, CA 93729  
Online: <http://www.northfresnorotary.org/form/member-survey>

**\*\* Special Note \*\*\*\*\***

Service and attendance at North Fresno Rotary's Annual Breakfast is expected. Members can opt-out if needed.

**Special Event Duty – (Service and Attendance Excepted)**  
 North Fresno Rotary **members are expected to service/assist** and attend our Annual Pancake Breakfast and Run for Humanity events on **Saturday July 8<sup>th</sup> 2017.**

Special Event	X
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Comments or Suggestions

Event has been pre-selected. You can opt-out if needed.



Name:	
Rotary Foundation	
	\$25
	\$50
	\$100
	\$150
	\$200
	\$250
	Same as Last Year



Rotary Foundation	
	\$25
	\$50
	\$100
	\$150
	\$200
	\$250
	Same as Last Year



Recognition Fine	
	\$25
	\$50
	\$100
	\$150
	\$200
	\$250
	Same as Last Year
Comments or Suggestions:	





<b>Club Service Committee</b>	
Bulletin Reporting and Creative Writing	
District Award Application	
Fellowship and Social Activities	
Historian	
Party - Charter Night	
Party - Christmas Party	
Party - Demotion Party	
Party - Valentine's Party	
<b>Photographer</b>	
Photographer Assistant	
Program Committee	



Public Relations	
<b>Member Development and Retention</b>	
Member Attendance	
Member Sunshine	
New Club Service Projects	
Technology Committee	



<b>Weekly Activities Committees</b>	
COG Activities	
Flag Salute	
Greeter	
Invocation	
Raffle	
Comments or Suggestions:	



Club Service Comments or Suggestions	
ARC Bowling	
Chess at Lowell's During Lunch	
Community Projects	
Cooper Academy	
Fresno High School	
Lowell Elementary School	
New Community Service Projects	
Salvation Army Bell Ringing	
Comments or Suggestions:	



International Service Committees	
Armenia Projects	
Global Scholar - formerly Ambassadorial Scholars	
Group Study Exchange	
Guatemala Projects	
LIGA - Flying Doctors of Mercy	
Local SE Asian Community	
Mexico Projects	
New International Projects	
Youth Exchange	
Comments or Suggestions:	



Vocational Service Committees	
4-Way Test	
Camp Royal	
Craft Talks	
Craig School of Business Mentorship Program	
Dictionary Project	
Field Trips	
Fresno High School Careers	
New Vocational Projects	
Young Entrepreneurs	
Comments or Suggestions:	



Youth Committees	
Camp Royal	
Cooper Academy	
Fresno High	
Lowell School Academic Achievement	
Lowell School Christmas Lunch	
Lowell School Halloween Costume Contest	
Lowell School Library	
Lowell School Turkey Give Away	
Volunteerism	
Comments or Suggestions:	





## Special Event Duty – (Service and Attendance Expected)

North Fresno Rotary **members are expected to service/assist** and attend our Annual Pancake Breakfast and Run for Humanity events on **Saturday July 8<sup>th</sup> 2017**.

Special Event	X
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Comments or Suggestions:

Please turn into Beatrice Hensleit or Board Member

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