

**Sustainable Fresno and
Environmental and Renewable
Resource Center**



- The Future Pace of Economic Growth is Contingent on Adequate Supplies and Reasonable Prices of Energy and Water
- Efficiency, Conservation, and Innovation Programs Can Increase Supply, Moderate Relative Price, and Allow Adequate Resource Budgets for Continued Economic Growth



- Large Scale Resource Efficiency, Conservation, Innovation and Financing Programs Can Motivate Substantial Job Creation, Local Sales, and Even New Manufacturing:
- A Truly Green Fresno is a Very Attractive Place for Investment, Work, and for Living:



And Sustainable Fresno is Designed to Get Us There Through These Measureable Goals:

1. 30% reduction in energy demand and usage in all new development and within the existing built environment by 2025;
2. 30% proportion of energy demand and usage from renewable energy sources in all new development and within the existing built environment by 2025;
3. 50% reduction in water demand and usage in all new development and within the existing built environment by 2025;



Goals to a Measurably Sustainable and Competitive Enterprise by 2025

4. 30% reduction of peak energy usage by City of Fresno operations through energy efficiency upgrades, load shifting, and conservation measures by 2025;

5. 50% of energy usage by City of Fresno operations from renewable sources by 2025; and

6. 50% reduction in water demand and usage in all City of Fresno operations by 2025.



Sustainable Fresno

Environmental and Renewable Resource Center
City of Fresno Planning and Development Department
Initial Sustainable Fresno Center Programs

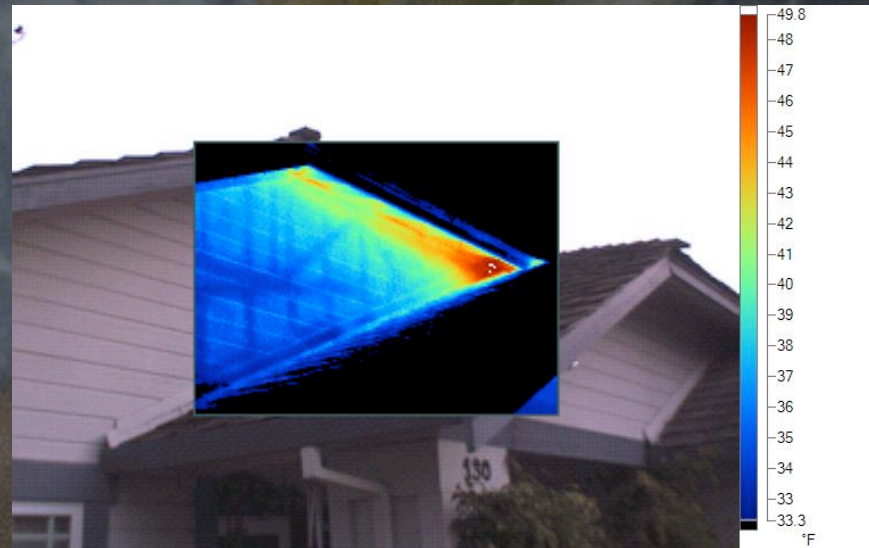
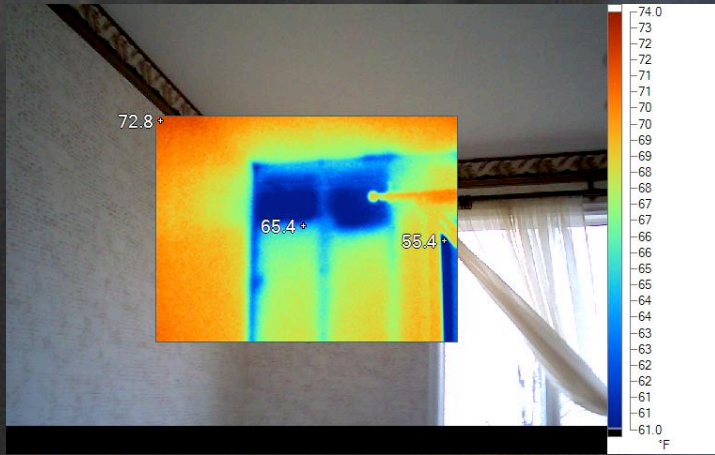


Free Energy Audits

- Program will start around the first of August 2009
- Goal is over 7,000 residential and small business audits per year
- Analysis will include thermal imaging profile, cost/benefit calculations, and rebate information



Examples of Thermal Imaging



- Call (559) 621-8059 to schedule your audit

Benefits from a Sustainable Fresno Energy Audit

- Your home or business is more Energy Efficient
- **SAVES YOU MONEY!!!!**

